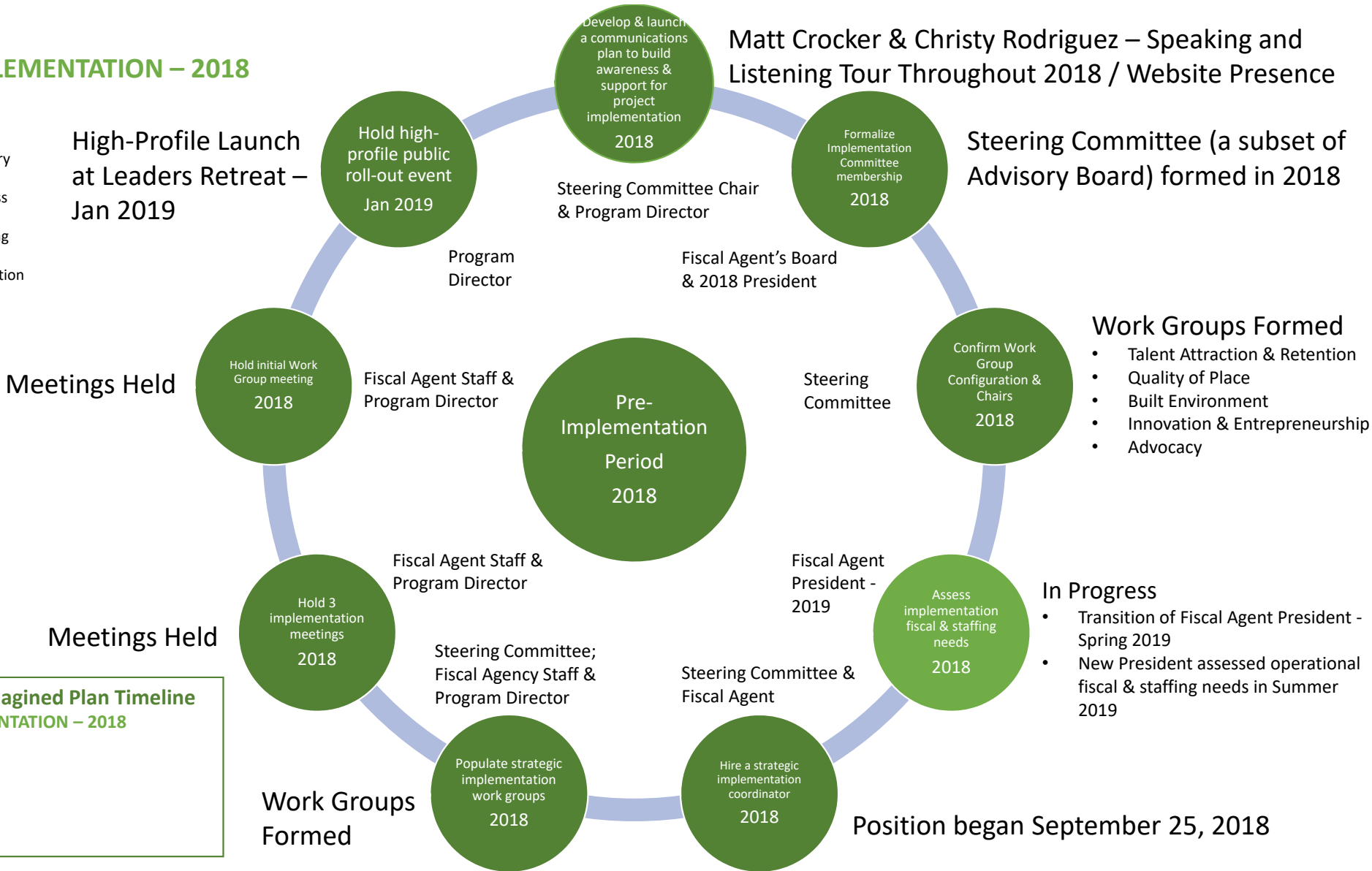


PRE-IMPLEMENTATION – 2018

- ★ Complete
- Preliminary
- ↑ In Progress
- Monitoring
- ↓ Future Action



Communications Plan – 2019

- ★ Complete
- Preliminary
- ↑ In Progress
- Monitoring
- ↓ Future Action

Communication Pipelines

- Established Steering Committee Charter
- Quarterly Reports to Advisory Board
- Advocacy Pipeline To Steering Committee
- Local Work Groups – Feed Regional Strategies
- Young Professionals – Programming with Anticipated YP Retention as Outcome
- GMEP – Economic Development Arm
- K-State Administration - Multiple
- Center for Advancement of Entrepreneurship – Student Bridge to Regional Business Community

Updated Site Live

Region Reimagined Plan Timeline

PRE-IMPLEMENTATION – 2018

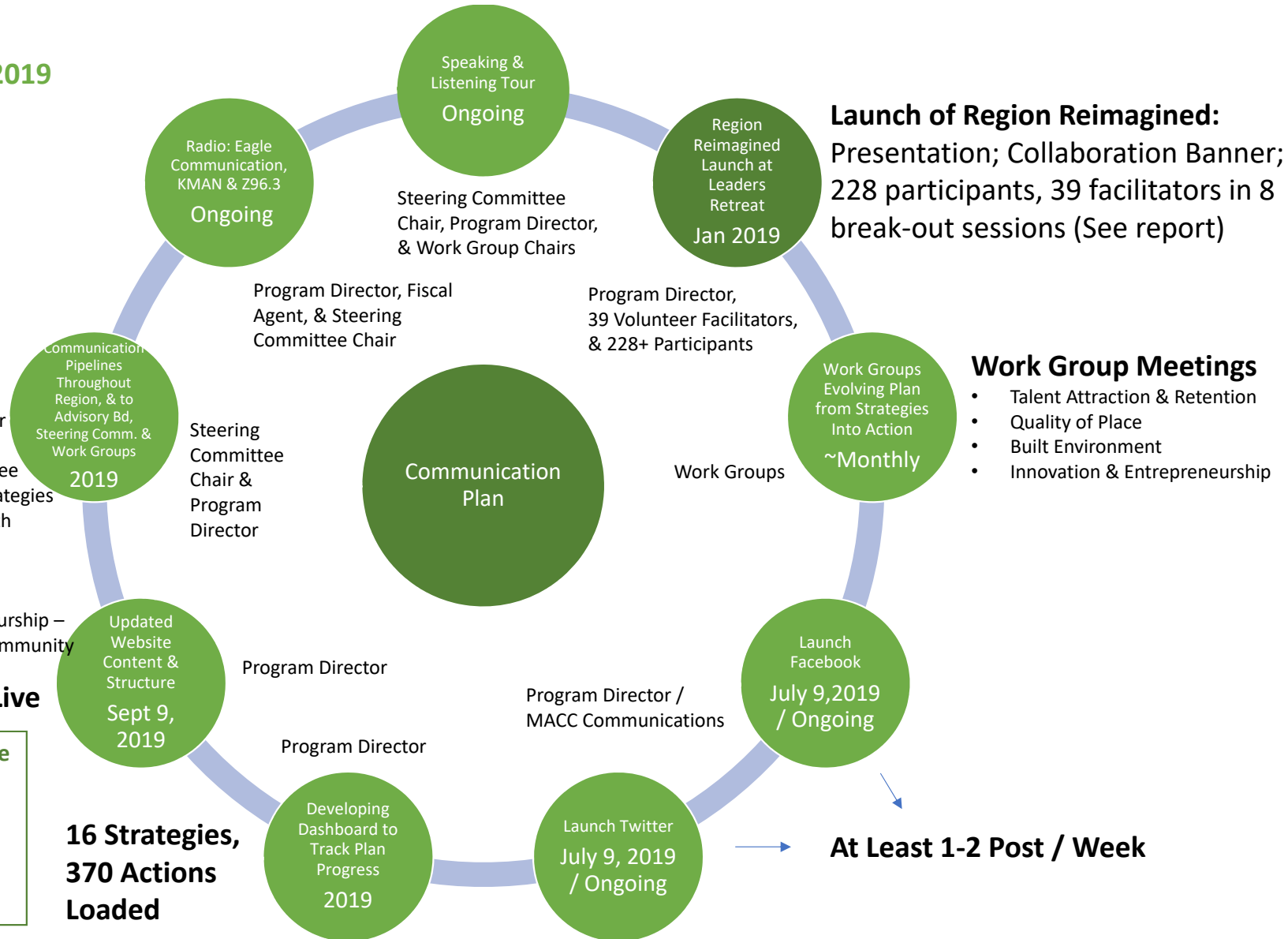
Year 1 - 2019

Year 2 - 2020

Year 3 - 2021

Year 4 - 2022

Year 5 - 2023

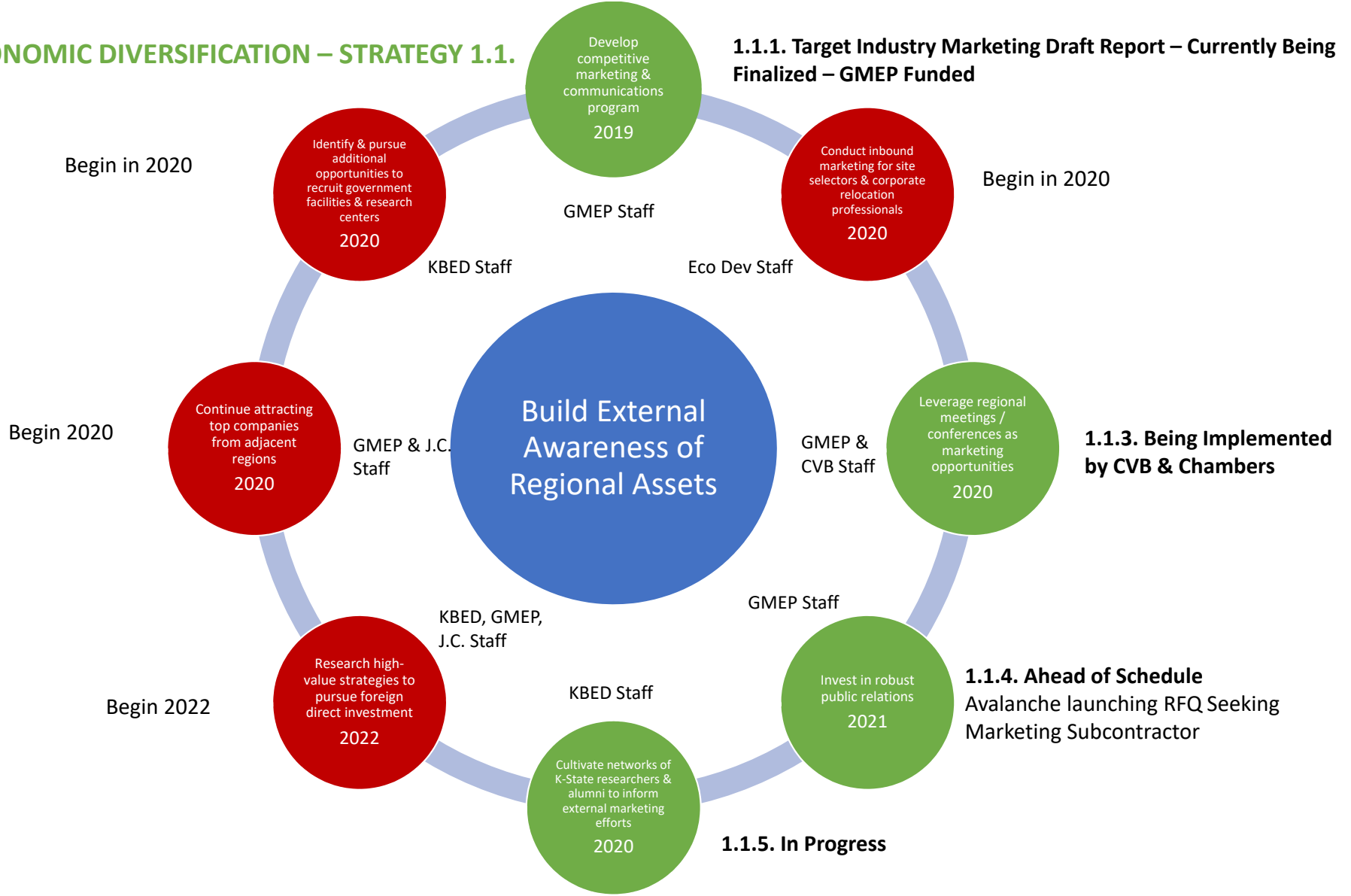


TARGETED ECONOMIC DIVERSIFICATION - 1



TARGETED ECONOMIC DIVERSIFICATION – STRATEGY 1.1.

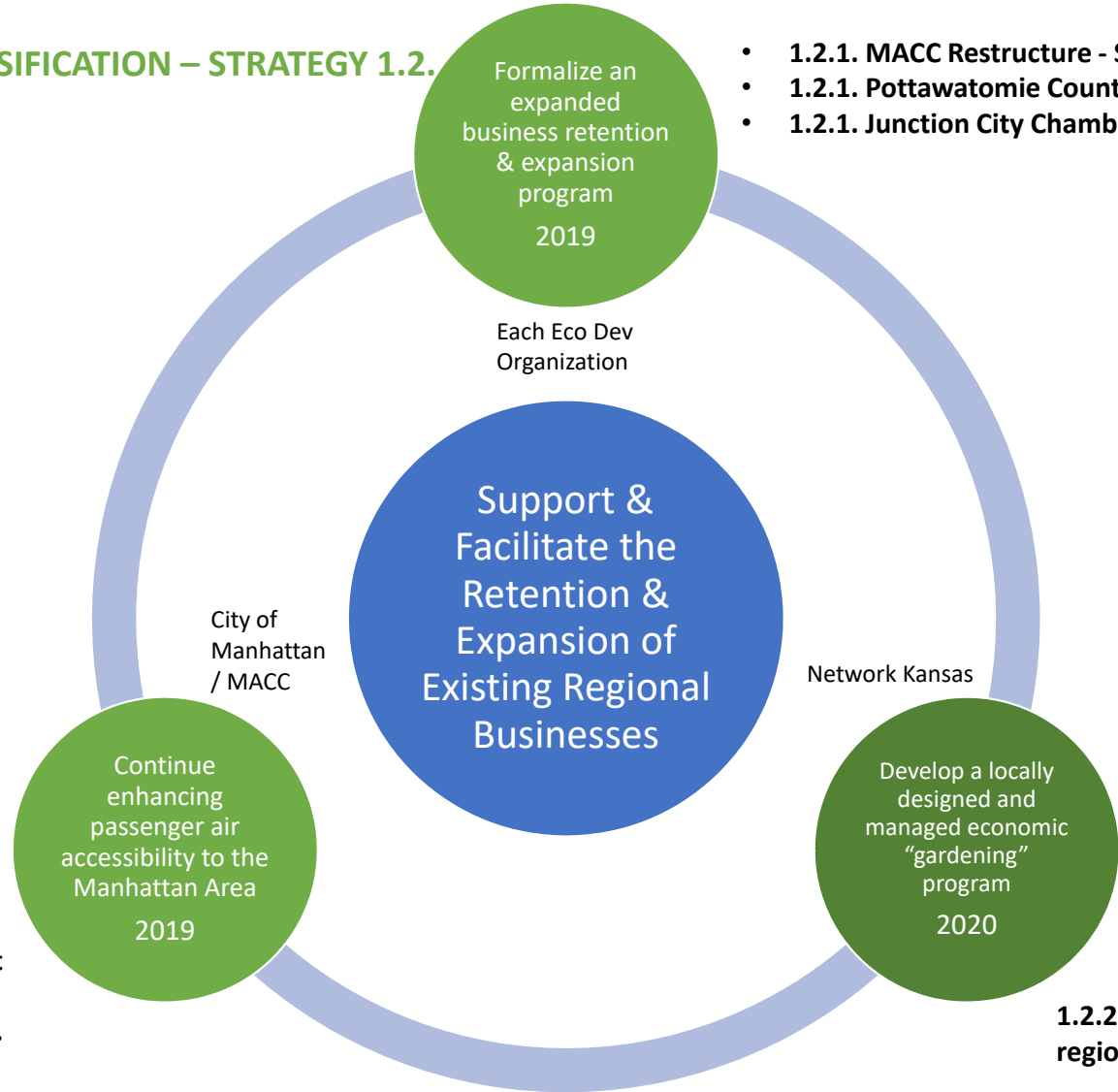
- ★ Complete
- Preliminary
- ↑ In Progress
- Monitoring
- ↓ Future Action



TARGETED ECONOMIC DIVERSIFICATION – STRATEGY 1.2.

- ★ Complete
- Preliminary
- ↑ In Progress
- Monitoring
- ↓ Future Action

- 1.2.1. MACC Restructure - Set to begin 2020
- 1.2.1. Pottawatomie County EDC – Individual Efforts
- 1.2.1. Junction City Chamber – Individual Efforts



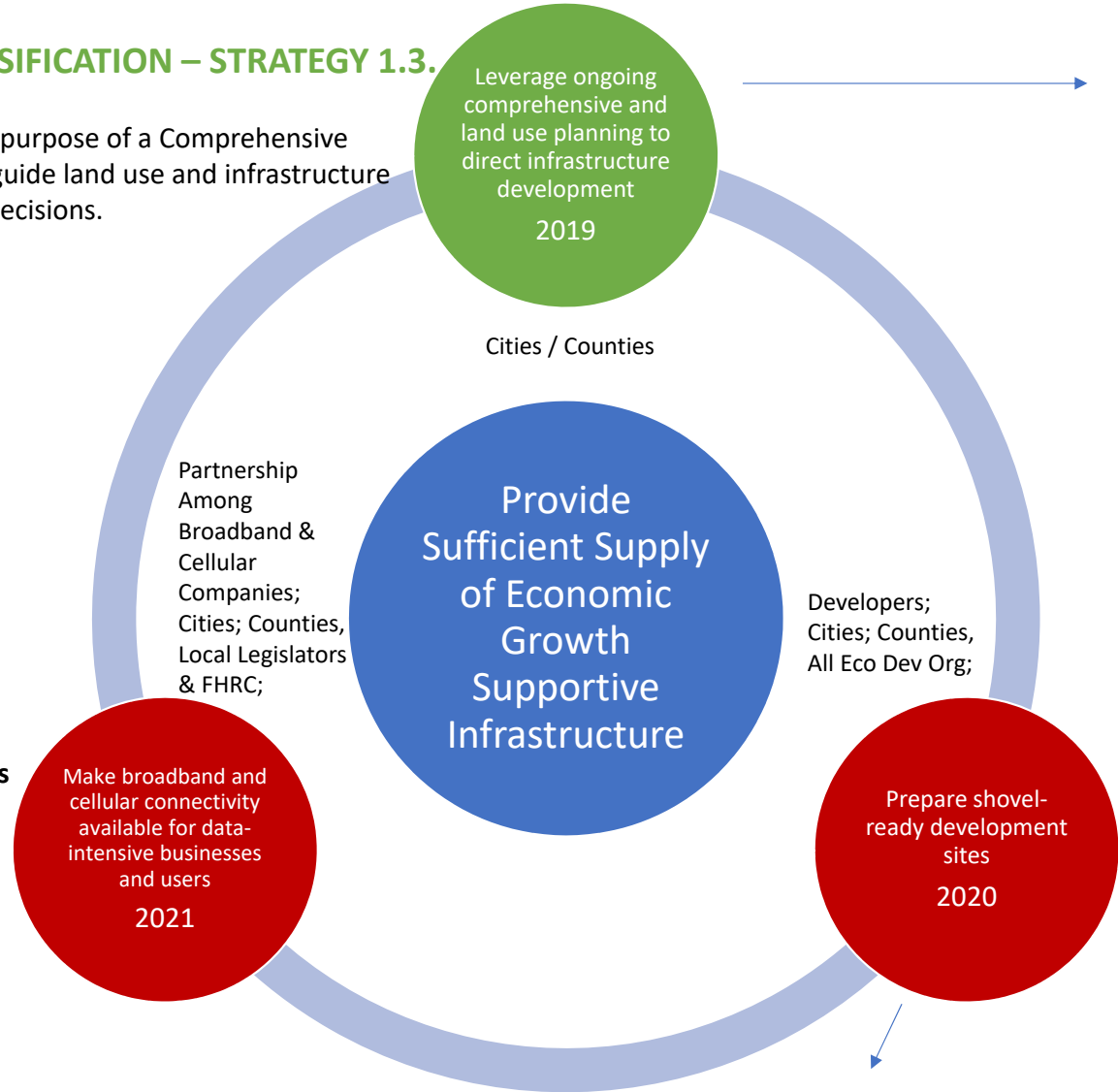
1.2.3. Manhattan Regional Airport Master Plan’s completion is anticipated by the end of the year.

1.2.2. Network Kansas implements & regional businesses participate

TARGETED ECONOMIC DIVERSIFICATION – STRATEGY 1.3.

- ★ Complete
- Preliminary
- ▲ In Progress
- Monitoring
- ▼ Future Action

Note: The purpose of a Comprehensive Plan is to guide land use and infrastructure planning decisions.



1.3.1. Each City/County at Various Stages of Progress

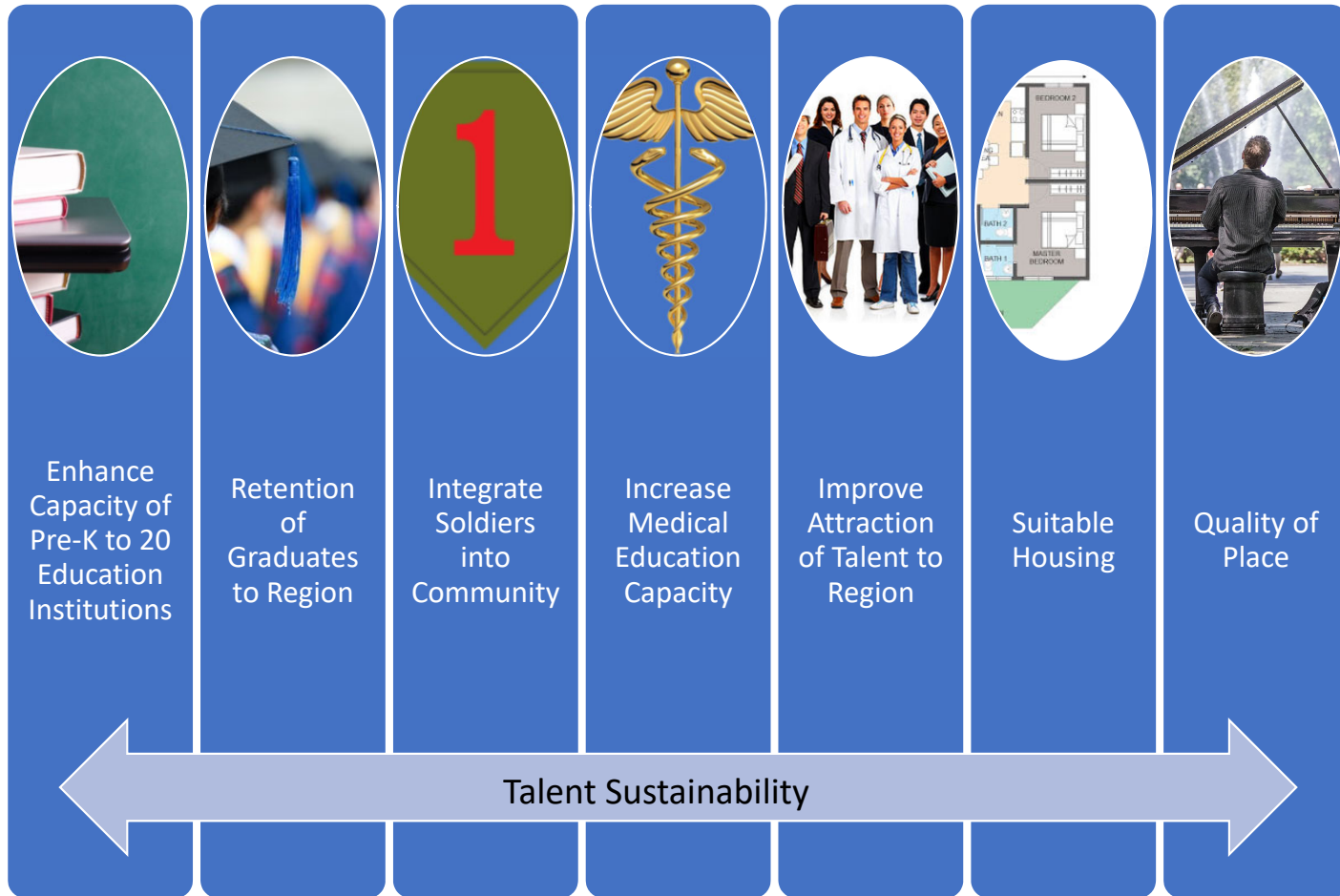
- Built Environment updated RR Plan to reflect current activities and key elements of each Comp Plan that relate to Region Reimagined Tactics.
- Pottawatomie County’s new Comprehensive Plan is being considered for adoption (Built Environment participated in Open House & Region Reimagined BE Work Group identified key elements of the Pott County Plan as it relates to RR Tactics & incorporated into the RR Plan)
- Program Director met with Riley County & Geary County / Junction City Planners to discuss Comp Plan & key elements related to RR Tactics
- Flint Hills Regional Council developing several Comp Plans for small municipalities
- Manhattan conducting cost-benefit assessment related to Blue Township

1.3.3. Each County at Various Stages of Progress

- Discussed at Built Environment Work Group & Action Items Revised to Include Cellular Connectivity Based on Input
- Program Director met with provider to learn about & understand legalities

1.3.2. Each County at Various Stages of Progress

TALENT SUSTAINABILITY - 2



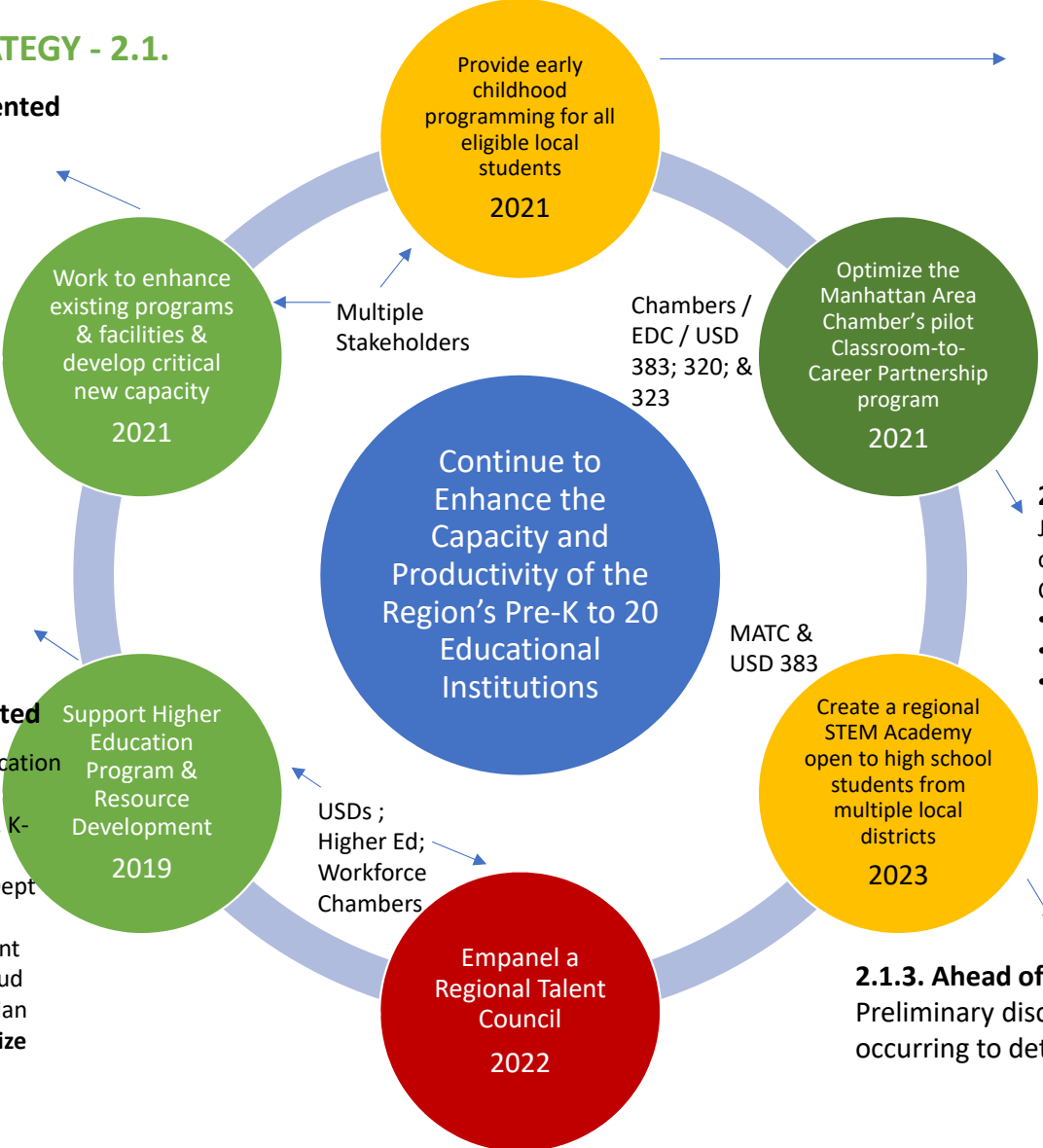
TALENT SUSTAINABILITY – STRATEGY - 2.1.

2.1.6. Several Projects Are Being Implemented

- Soft skills training (2.1.6.b.) - Junction City – Theresa Bramlage initiated project to develop a soft skills /customer service training program through Cloud County Community College. Pilot being launched in partnership with Munson’s Steakhouse in Junction City. (Training –October 2019) Goal is to scale program region-wide. **“Restaurant Reimagined” – Improve First Impressions**
- Fort Riley - Mitch Foley – Working towards enhanced soft skills training of soldiers (IGSA)
- **Manhattan Area Technical College is updating Strategic Plan** as outlined in RR Plan
- Pottawatomie County & Geary County are implementing **Work Keys Program**
- Manhattan is implementing **YouScience Program** and other work-ready programs / **JAG-K & Other**

2.1.5.a. Several Projects Being Implemented

- Program Director met with several higher-education administrators to discuss potential program development based on community needs. (i.e. K-State Leadership, Provost Office staff, Career Services, Dean Buckwalter, APDesign, LARCP Dept Head & Faculty, Division of Student Life & Department of Diversity & Multicultural Student Affairs, Manhattan Area Technical College, Cloud County Community College, Manhattan Christian College, etc.) **Potential to scale up and/or utilize existing programs to help local demand.**
- Highland Community College – Joined Talent Attraction & Retention Work Group



2.1.1. Counties are in different stages of implementation

- **RR Regional Sub-Group being discussed**
- Teri Dow working toward center in Wamego
- New Childcare Center servicing Omega Hospital – Opened
- Spring 2018 – Pott County Task Force completed Access to Quality, Affordable Child Care in Rural Areas
- Program Director met with Riley County Health Department to discuss Riley County Task Force & Dr. Bradford Wiles regarding research in Pott County
- Manhattan medical community is discussing potential options

2.1.2. Complete / Ongoing

- John Pagen is project manager—working in collaboration with multiple entities in Riley County and Pottawatomie County
- 31 classes in 2018-2019 school year
 - Expanded into Pott County in 2017
 - Continues to expand each year into new areas in Pott County

2.1.3. Ahead of Schedule - Preliminary discussions are occurring to determine feasibility

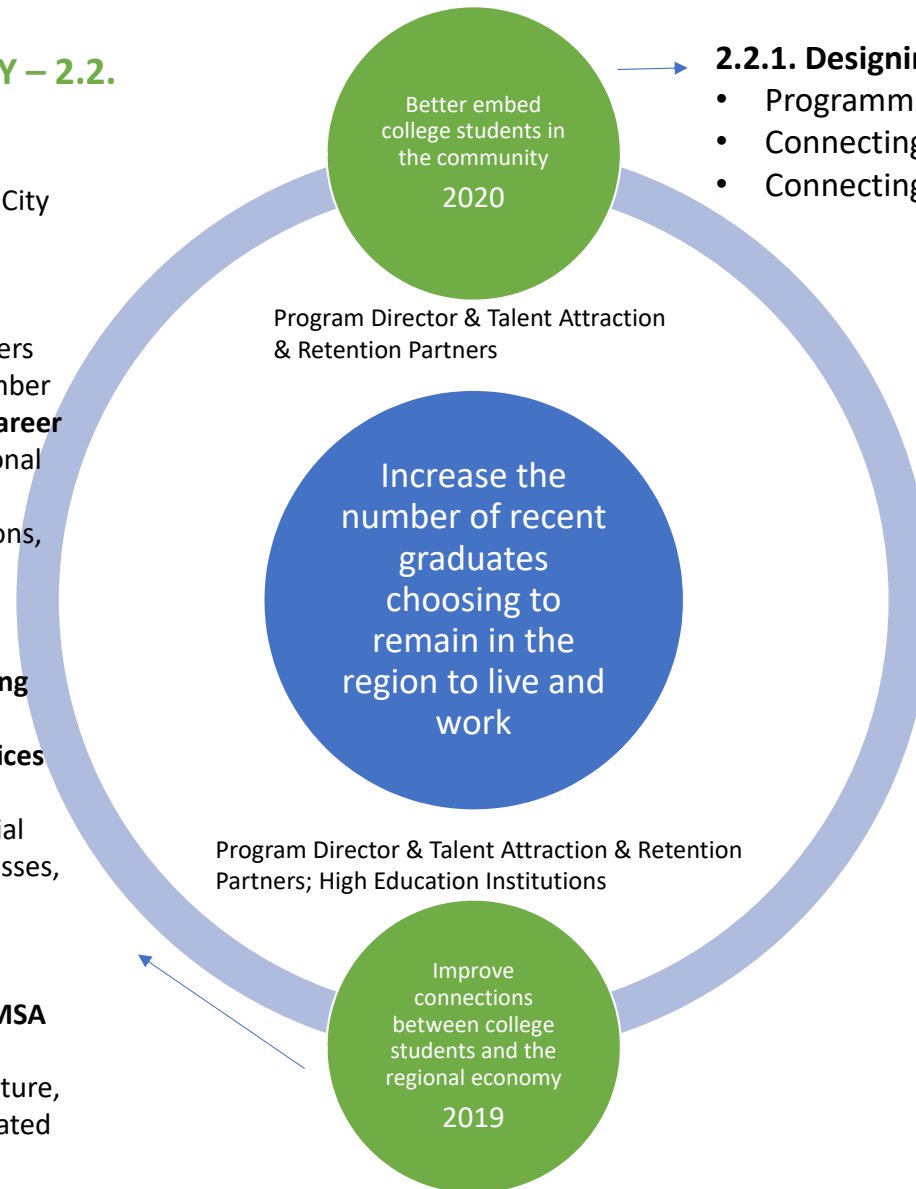
- ★ Complete
- Preliminary
- ↑ In Progress
- Monitoring
- ↓ Future Action

TALENT SUSTAINABILITY - STRATEGY – 2.2.

2.2.2. Designing Multi-Pronged Approach

Discussions To-Date

- 2.2.1.e. & 2.2.2.a.- Manhattan & Junction City are Revamping **Young Professionals** Programming to Assist in Effort to Embed Students to the Community
- 2.2.2.a. Coordinated among three Chambers effort to represent regional chamber member businesses at the **K-State All University Career Fair (September 26, 2019)** to ensure regional presence of local business and connect students to full-time and part-time positions, as well as, internship and job shadowing opportunities to gain applied learning opportunities
- 2.2.2.b. –**Micro-Internships, Job Shadowing and Internship programming is being explored in partnership with Career Services** as outlined in the RR Plan (i.e. Micro-Internships using Parker Dewey as potential mechanism to connect students to businesses, JAG-K Job Shadowing, Exploring ways to connect businesses with Internship 101 Training and Resources)
- 2.2.2.e. **Potential Scale-up of K-State’s DMSA Project Impact Program** to Assist in Generating More Diverse Talent in Agriculture, Business, Engineering and Healthcare-Related Graduates to Serve Region



2.2.1. Designing Multi-Pronged Approach

- Programming Enhancements
- Connecting to Social & Entertainment Options
- Connecting to Community Service Opportunities

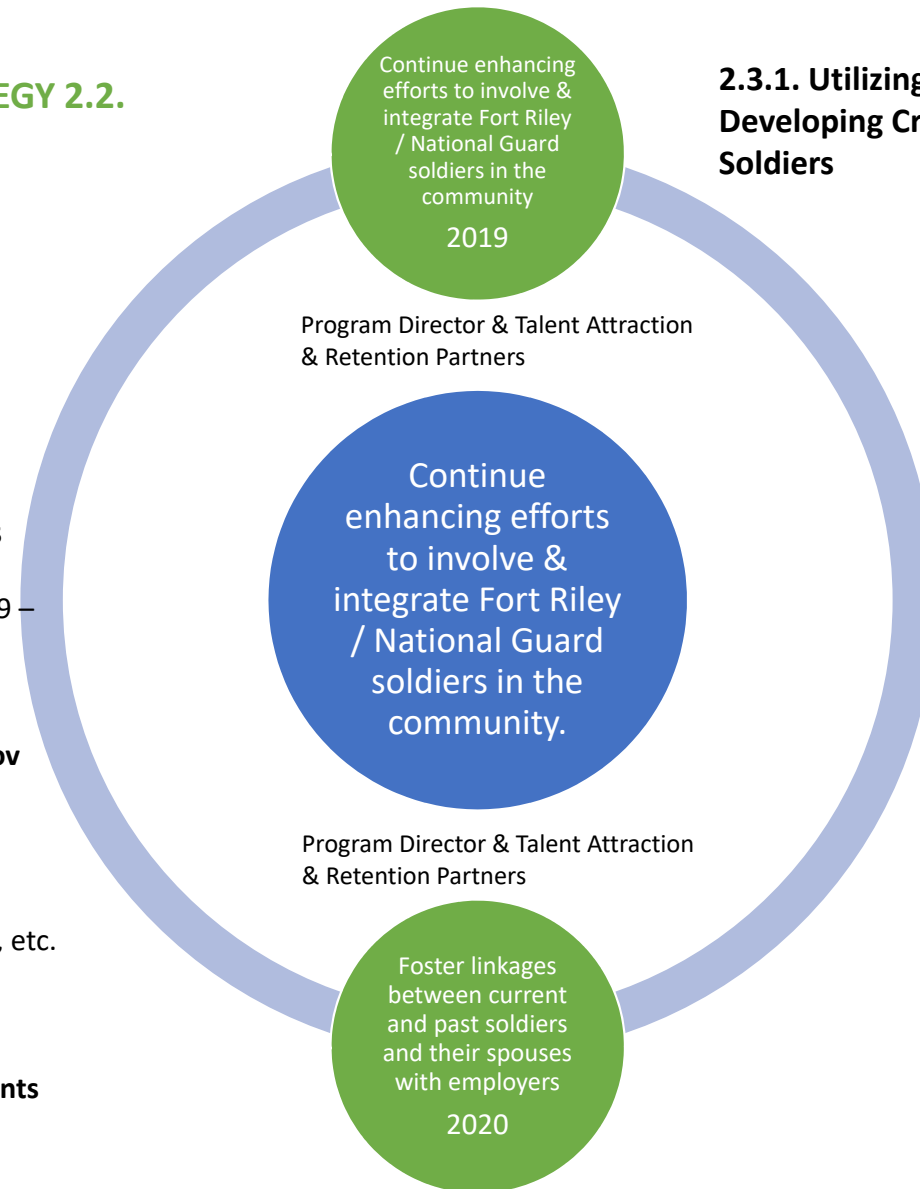
Discussions To-Date

- 2.2.1.a; c & e - **Talent Hub** is being discussed in all Work Groups - Exploring example sites and programming for students as outlined in RR Plan (i.e. campusphilly.org, as one of several models)



TALENT SUSTAINABILITY – STRATEGY 2.2.

- ★ Complete
- Preliminary
- ↑ In Progress
- Monitoring
- ↓ Future Action



2.3.1. Utilizing Existing & New Programs & Developing Creative Ways to Further Integrate Soldiers

- Multiple Efforts & Coordination via MACC and JC **Chamber Military Liaisons**
- **Visit Manhattan** (CVB) participated in Apple Days at Fort Riley to provide visitor guides (Sept. 21, 2019)
- **JC Young Professionals** volunteered at Apple Days at Fort Riley to build bridge to local programming (Sept. 21, 2019)
- Discussions regarding ATAbus or other **transit solutions to increase soldiers' ability/access to attend festivals and other activity districts**
- Met with Aggieville Director to discuss possible ideas as it relates to **Aggieville** specifically
- Discussions about creating **regional map of military points of interest** to raise awareness and appreciation of rich history and regional assets to be celebrated
- IGSA – Education – Identifying training needs for enlisted soldiers to receive **training locally instead of traveling to other states for training**

2.3.2. Utilizing Existing & New Programs

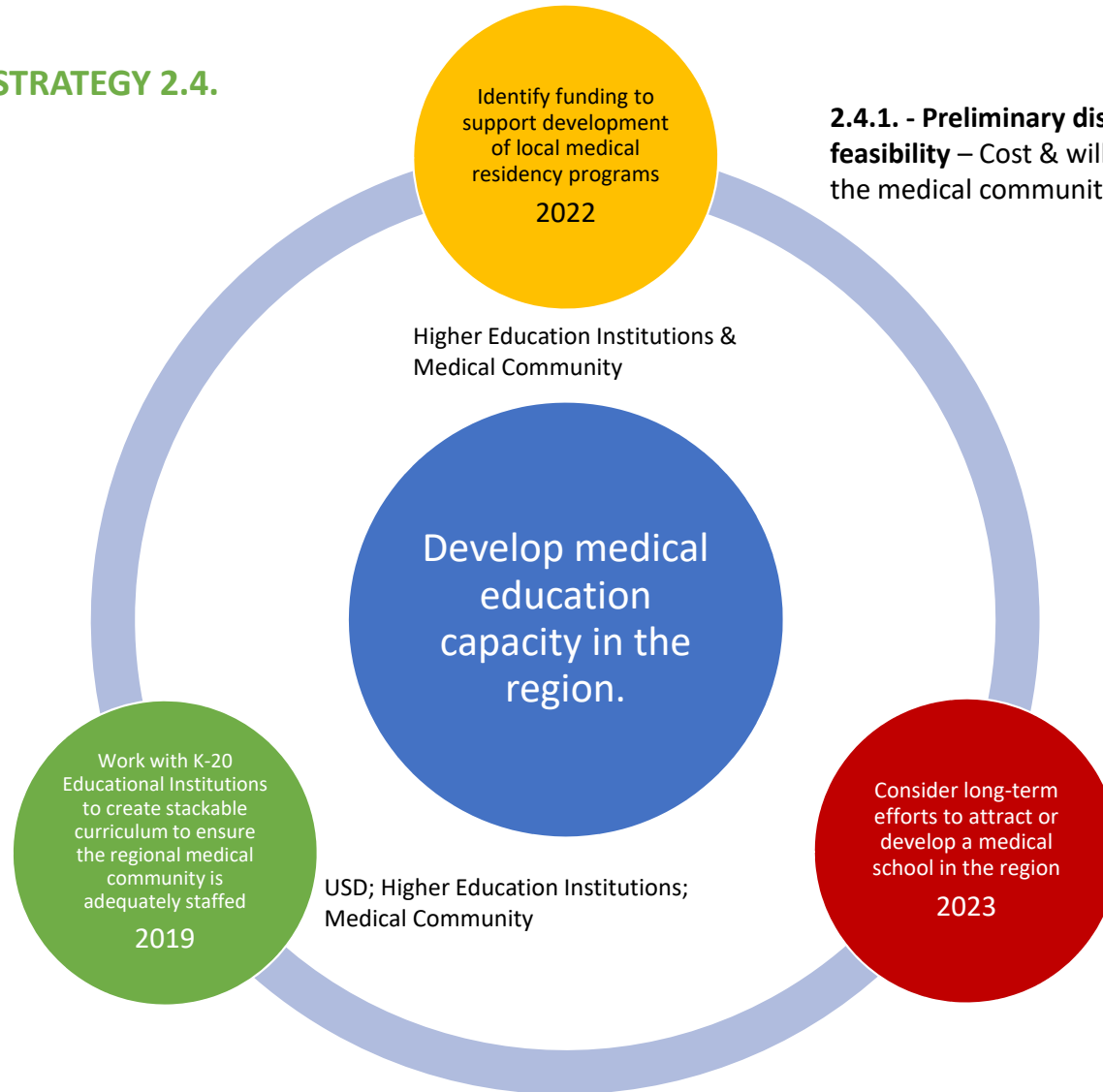
- Launched ADVISE - MHK- May 1, 2019
- **Launched ADVISE Regionally** - August 2019 – MHK, Wamego & JC Chambers Presented before Board of Directors and Publicly Launched Program to Membership
- **KEEP Program – Manhattan Focus; Oct-Nov 2019 Fort Riley Soldier for Life – Business Pitch & Community Tour (NBAF, K-State & Florence)** (Goal to rotate in each county)
- **RR Promotion of Fort Riley Career Fairs** – Hiring our Heroes, Patriots Day Career Fair, etc.
- **Hiring Soldiers is Good Business** – J.C. Program - Regional Participation
- Exploring the potential idea of creating automated system to track **military discounts**

TALENT SUSTAINABILITY – STRATEGY 2.4.

- ★ Complete
- Preliminary
- ↑ In Progress
- Monitoring
- ↓ Future Action

2.4.3. Variety of Higher Education Programs

- Manhattan Area Technical College is exploring **options on how to expand the nursing program** to meet local demand
- **K-State and Wichita State University signed MOU to bring BS Nursing program to K-State Campus.**
- K-State is starting a **PA Program** and hired a Director.



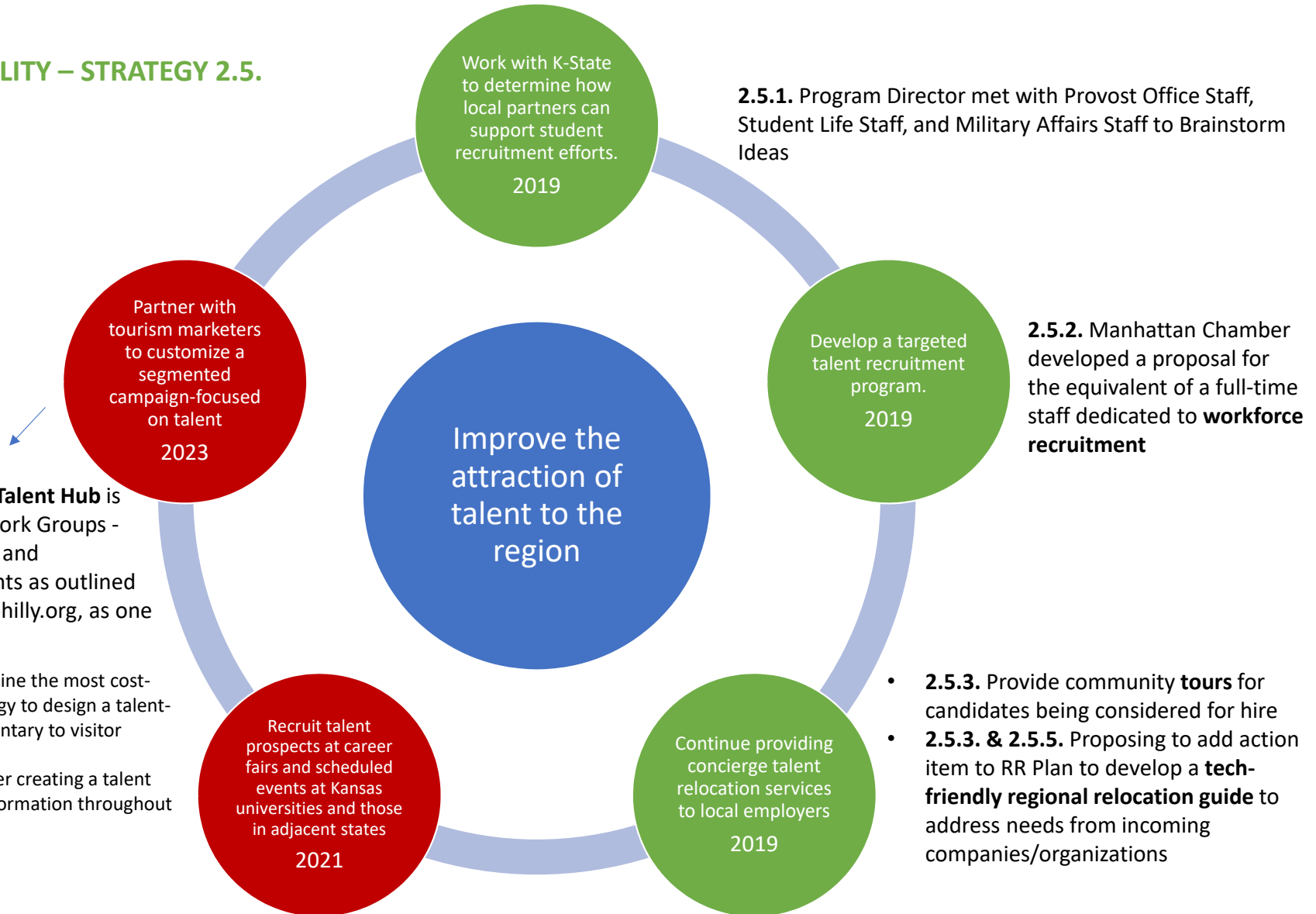
2.4.1. - Preliminary discussions are occurring to determine feasibility – Cost & willingness by all required sectors of the medical community is currently being assessed.

TALENT SUSTAINABILITY – STRATEGY 2.5.

- ★ Complete
- Preliminary
- ▲ In Progress
- Monitoring
- ▼ Future Action

Discussions To-Date

- **2.2.1.a; c & e & 2.5.5.- Talent Hub** is being discussed in all Work Groups - Exploring example sites and programming for students as outlined in RR Plan (i.e. campusphilly.org, as one of several models)
- **Action Items:** 2.5.5.a. Determine the most cost-effective and impactful strategy to design a talent-directed campaign complementary to visitor attraction programming
- **Action Items:** 2.5.5.b. Consider creating a talent portal serving as a hub for information throughout the region.

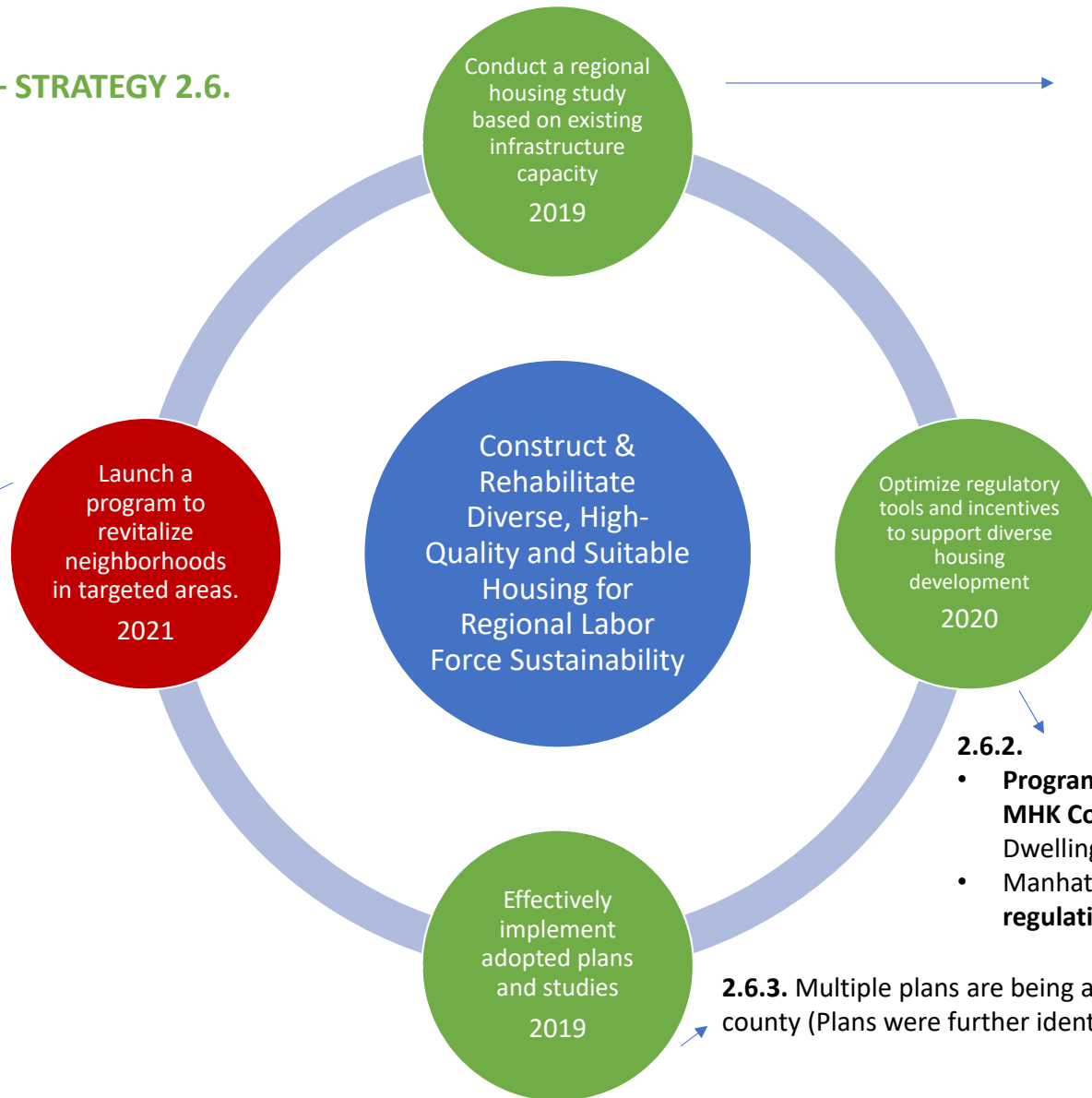


- **2.5.3.** Provide community **tours** for candidates being considered for hire
- **2.5.3. & 2.5.5.** Proposing to add action item to RR Plan to develop a **tech-friendly regional relocation guide** to address needs from incoming companies/organizations

TALENT SUSTAINABILITY – STRATEGY 2.6.

- ★ Complete
- Preliminary
- ▲ In Progress
- Monitoring
- ▼ Future Action

- **2.6.4.** Program Director has been working with several key leaders within the region to seek assistance to conduct field research to **inventory housing conditions adjacent to K-State.**
- Program Director serves on a **Neighborhood Revitalization Study Circle**
- Program Director is working with City Staff to Determine Feasible Timing to launch organized Neighborhood Revitalization efforts



2.6.1.

- Manhattan recently approved funding for a **housing market analysis**. Coordinating meeting was held in Summer of 2019 to determine needs of MHK, Pott County and JC and potential options for combining efforts if deemed feasible from a funding and timing perspective
- **Housing Condition Assessments** are being conducted in incorporated Pottawatomie County - FHRC Flint Hills Regional Council Anticipates Applying for Funding for Market Analysis within JLUS Area

2.6.2.

- **Program Director is serving on Access MHK Committee**– Exploring Accessory Dwelling Units as Potential Tool
- Manhattan working to update **zoning regulations** to create more flexibility

2.6.3. Multiple plans are being adopted and implemented in each county (Plans were further identified in RR Plan by County.)

TALENT SUSTAINABILITY - STRATEGY – 2.7.

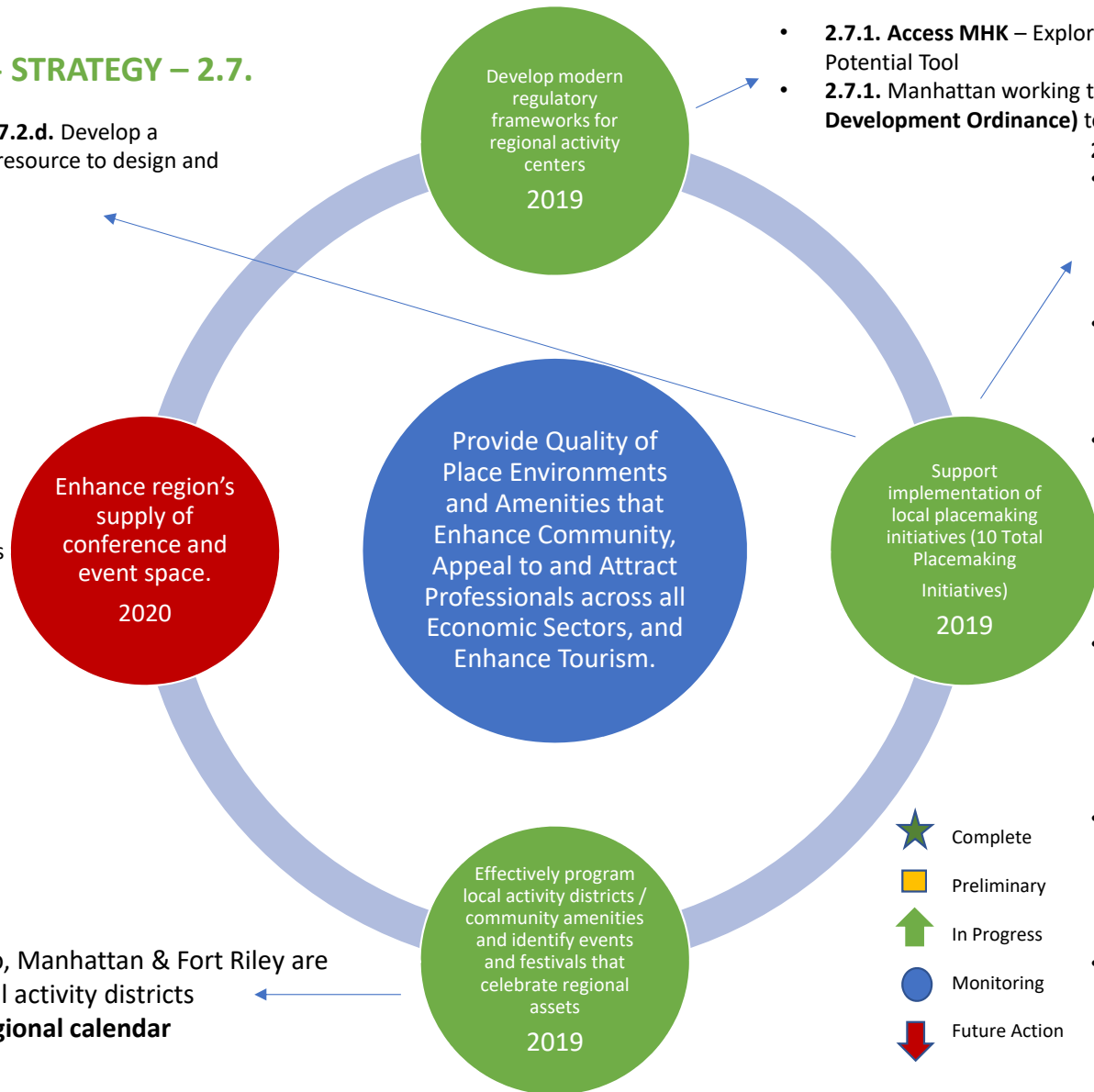
Context Behind Efforts - Action Item: 2.7.2.d. Develop a regional placemaking concept plan as a resource to design and implement local placemaking strategies

- Implementation of 2.7.2.d launched at Leaders Retreat – January 2019
- Participants and Work Groups were asked to identify places/amenities important to improve by county.

• 10 Common Themes / Placemaking Initiatives Arose from this process:

1. Parks & Designated Natural Areas
2. Trail Systems
3. Riverfront
4. Outdoor Recreation
5. Indoor Recreation
6. Cultural Experiences / Art /Performing Art
7. Entertainment
8. Community Entryways
9. Wayfinding Signage
10. Improve Targeted Areas / Design Elements

- **2.7.3.a.** Junction City, Wamego, Manhattan & Fort Riley are consistently programming local activity districts
- **2.7.3.e.** Exploring potential **regional calendar**



- **2.7.1. Access MHK** – Exploring Accessory Dwelling Units as Potential Tool
- **2.7.1.** Manhattan working to update **zoning regulations (Unified Development Ordinance)** to create more flexibility

2.7.2. Discussions To-Date

- Work Group next steps is to **rank each common theme from a funding perspective** as an Immediate, High or Future need to guide next steps.
- A **regional recreational plan** was discussed at the Regional QP Work Group meeting. No decision or recommendation was reached.
- Based on input collected, each community expressed significant desire to be better connected. The MPO has been working with each Quality of Place Work Group to collect input that will be used as a part of a **Regional Connections Plan**.
- The region expressed interest in going through a **visioning process for potential improvements along the river**. Private fundraising efforts are taking place to hire an expert to conduct the visioning process.
- **Wayfinding Plans have been completed for MHK, Wamego and JC**. Funding sources to implement these plan are currently being researched.
- Implementing **improvements within activity districts** is being discussed – North Corridor, Aggieville, Downtowns – **Downtown MHK Plan Update will begin late 2019**.

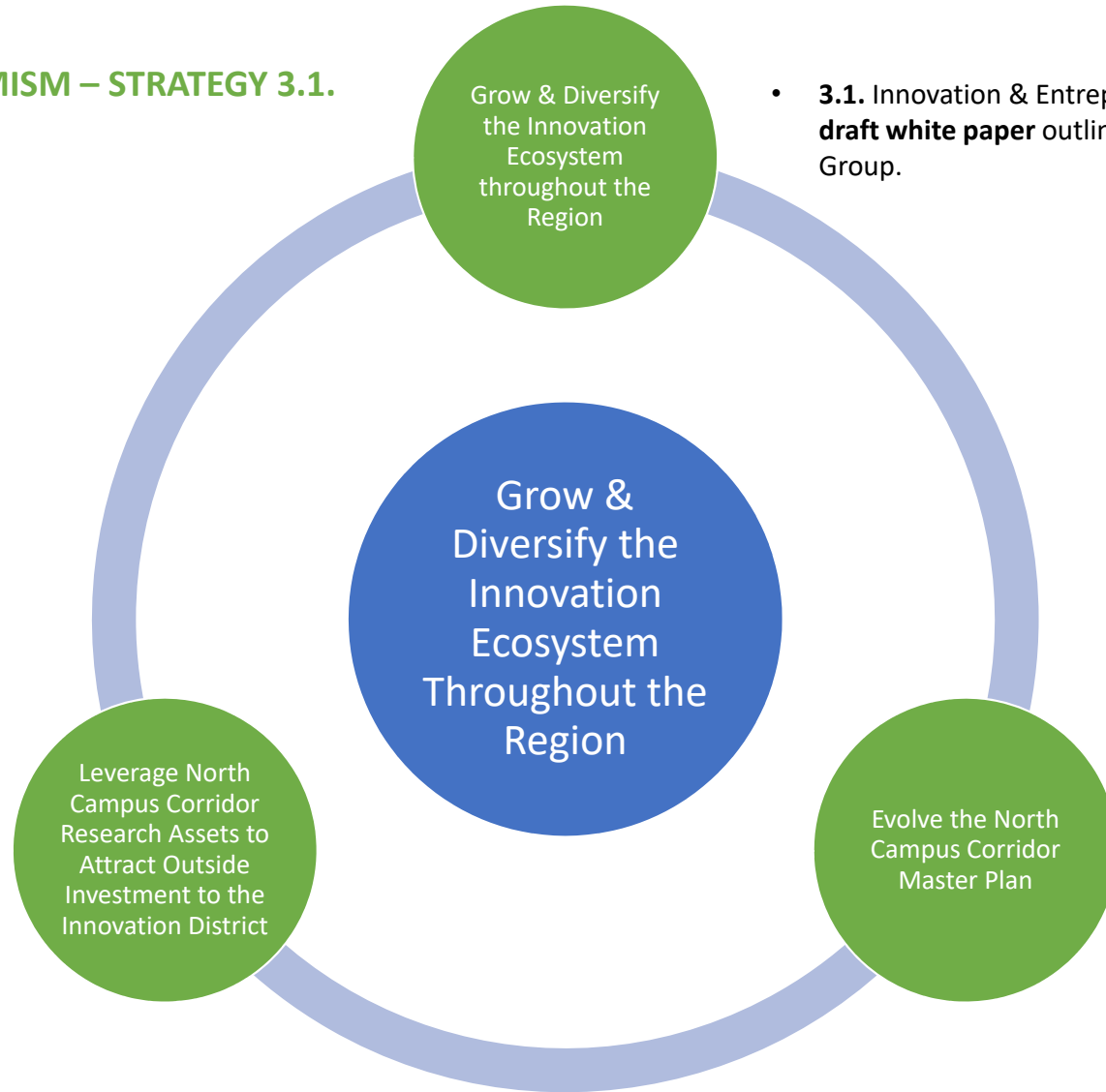
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- ↓ Future Action

ENTREPRENEURIAL DYNAMISM - 3



ENTREPRENEURIAL DYNAMISM – STRATEGY 3.1.

- ★ Complete
- Preliminary
- ↑ In Progress
- Monitoring
- ↓ Future Action



- **3.1.** Innovation & Entrepreneurship Work Group developed **draft white paper** outlining concepts created by I&E Work Group.

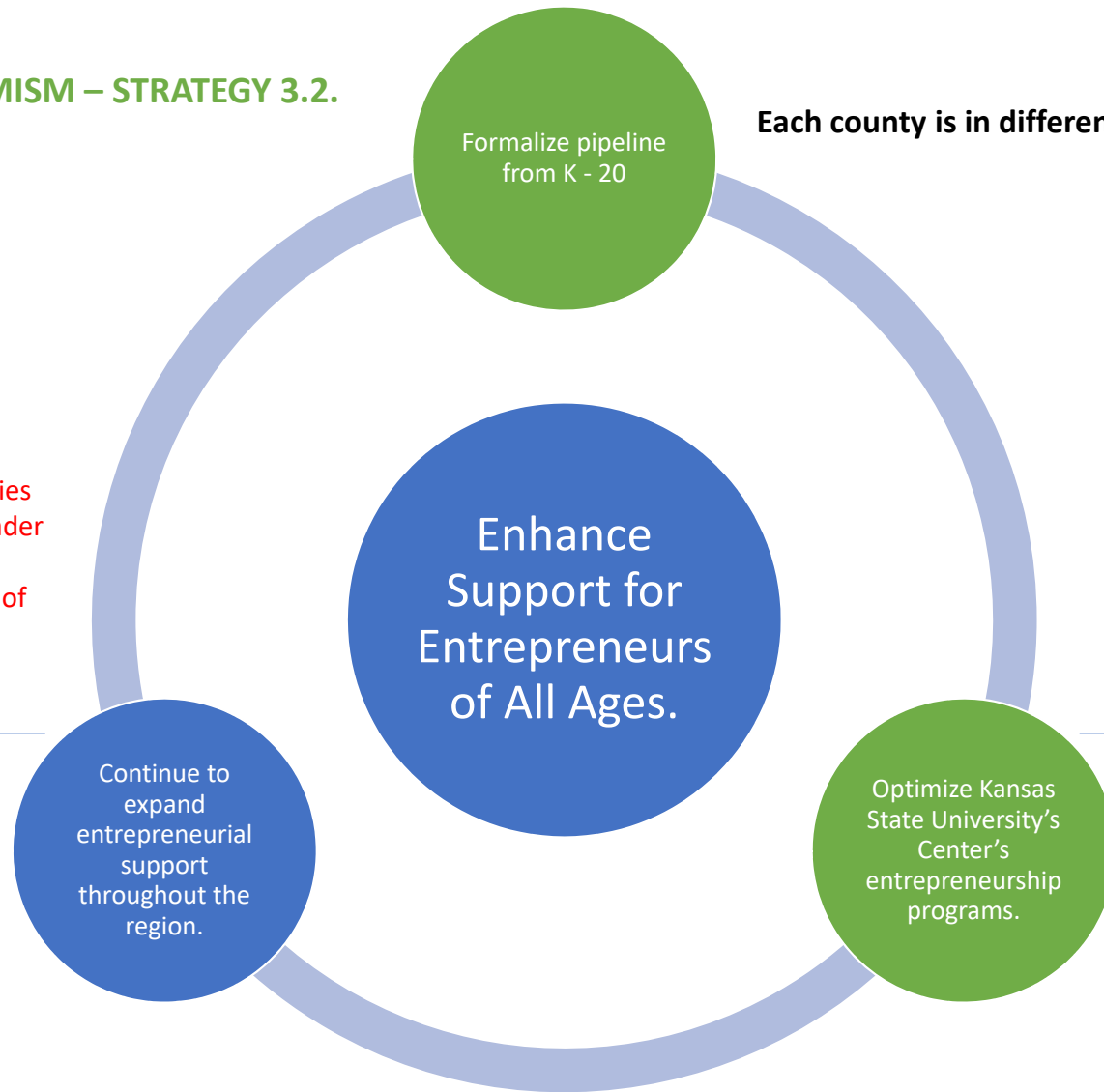
- **3.1.2.c. – Branding the District** is being finalized
- Proposal was presented to the Manhattan Area Chamber of Commerce Board of Directors September 17, 2019

ENTREPRENEURIAL DYNAMISM – STRATEGY 3.2.

- ★ Complete
- Preliminary
- ↑ In Progress
- Monitoring
- ↓ Future Action

Proposing to convert existing Strategies 3.2 – 3.6 to Tactics under a new, broader proposed strategy, 3.2. as follows:
“Enhance Support for Entrepreneurs of All Ages.”

- Program Director is serving as Judge for Startup MHK Competition
- MACC is proposing a restructure that could enhance support to entrepreneurship community



Each county is in different stages of implementation

- K-State's Center for the Advancement of Entrepreneurship partners with the community, as appropriate.
- Met with Director to identify ways to enhance connections to the community.
- Promoting Entrepreneurship Speaker Series